

#### 4. To further develop participation, engagement and coproduction with children, young people, parents and carers

Ref	Action	Lead	Timescale	Progress comments	RAG	Link to SEF
<b>Improve awareness and use of the Local Offer website</b>						
4.1	Resource marketing materials for the Local Offer	STittle	01/09/2020			
4.2	Increase followers and contributors on the Local Offer Twitter and Facebook	PCain	01/09/2020			
4.3	Introduce Local Offer Champions in each service or setting.	STittle	01/01/2021			
4.4	Continue to develop the Local Offer to ensure that there is a full range of services	STittle	01/09/2020			
4.5	Prioritise finding ways to engage with those who are 'hard to reach'	STittle	01/01/2021			
4.6	Signpost parents to where help is available if children and young people have needs	STittle	01/09/2020			
4.7	Develop advice and information for parents that is co-produced and written by parents	STittle	01/01/2021			
<b>Coproduction</b>						
4.10.	Work collaboratively to produce a working Wirral Coproduction Charter	STittle	01/03/2021			
4.11	The SEND Participation and Engagement Lead and Youth Officer will co-produce the charter	Pcain	01/09/2020			
4.12	Seek to work collaboratively with Wirral's Parent/Carer forum (PCPW)	STittle	01/09/2020			
4.13	Work with parents, families, and young people as well as local SEND providers	STittle	01/09/2020			
4.16	Continue to support at Parent/Carer attended school/community events	STittle	Sep-20			
4.21	Continue to work in partnership with Wirral's third sector and voluntary organisations	Stittle	Sep-20			
4.24	Showcase and share examples of good practice so that we can learn from what works well.	Stittle	Sep-20			
<b>Communication</b>						
	Improve communication between the SEN department and parents, carers and young people	TGhosh	Nov-20			
	Improve communication between the SEN leads and school leaders & key partners	TGhosh	Nov-20			
<b>Review Resources</b>						
4.14	SEND Participation & Engagement service which will include a full time role	TGhosh	01/09/2020			
4.19	Maximise the reach of the four established SENDCo Locality Boards and ensure they are active	STittle	01/01/2021			
4.20.	Increase the numbers of parents we work with to review and plan services	STittle	01/09/2020			
4.22	Develop the implementation of Personal Budgets	TGhosh	01/01/2021			
1.1.2	Research and agree joint funding for a new IT platform for the Local Offer	STittle	01/12/2020			
	Consult, produce and implement a plan to bring the DSG spend down	TGhosh	01/09/2020			
<b>Early Years</b>						
4.17	Support Early Years settings to engage at the start of the family's SEND journey	CFenlon	Oct-20			
	Further develop transition process for early years children into schools	CFenlon	Jan-21			